



®

# Motorcycle Club

MAY  
2017

TUCSON  
AREA



May 6 International  
Female Ride Day



May 14 Mother's Day



May 29 Memorial Day

**Monthly meetings: 2nd Sunday of each month -- Golden Corral,  
6865 N. Thornydale Road, Tucson, AZ**

**April thru September 8:00 am October thru March 9:00 am**

FOUR CORNERS REGIONAL DIR: DWIGHT & CAROLYN IRWIN 520-574-9670

TUCSON AREA REP: JEFF & CECILIA MURCH 520-603-3579 [tucsonarizonarep@aol.com](mailto:tucsonarizonarep@aol.com)

ASSISTANT AREA REP: Rebecca Hartman [awenutes@aol.com](mailto:awenutes@aol.com)

SOUTHERN ARIZONA RETREADS WEBSITE: [www.sazretreadsmc.tripod.com](http://www.sazretreadsmc.tripod.com)

The Retreads is a club for motorcycle enthusiasts 40 years old plus. We don't care what you ride. Membership is \$15.00 per single and \$20.00 per couple. Members may submit information about rides, items for sale, motorcycle articles, etc. no later than the 1st of the month to the newsletter editor: Mary-Ellen Tyndall, [TucsonRtrd-News@aol.com](mailto:TucsonRtrd-News@aol.com). The Tucson Area Rep. and the newsletter editor reserve the right to edit all materials sub-

### RIDE SCHEDULE

#### May Rides

Saturday, May 6, 8 AM Breakfast at American Legion Post 109 (15921 S. Houghton Rd., Corona De Tucson). Ride to Follow. Contact Dwight Irwin 520-574-9670 or [keek9553@gmail.com](mailto:keek9553@gmail.com).

#### Sunday, May 14, 7AM(early)

Regular monthly meeting @ Golden Corral (6865 N Thornydale) Ride to Follow.

Saturday, May 13 8 AM Breakfast Ride to Sky Writers Restaurant.

Meet at Park and Benson Highway . Followed by a ride to Kitt Peak Observatory. (Highway 86 to 386 for 12 miles, Sells ,Az 85634 520.318.8726. Contact: Jeff Murch 520.603.3579 or [TucsonArizona-Rep@aol.com](mailto:TucsonArizona-Rep@aol.com)

Monday-Thursday, May 15-18, 2017 Retreads International Rally. Bird In Hand, PA 800-537-2535.

[www.midatlanticretreads.com/uploads/3/1/8/6/3186475/2017\\_international\\_rally\\_flyer\\_both\\_pages\\_6-11.pdf](http://www.midatlanticretreads.com/uploads/3/1/8/6/3186475/2017_international_rally_flyer_both_pages_6-11.pdf)

#### Sunday, May 21 10 AM

Taco Sunday at Circle S Saloon (16021 W El Tiro Rd., Marana). Meet at Chevron, Benson Hwy & Park Ave. Contact: Rich Gilbert or Rebecca Hartman 520-419-2716 or [awenutes@aol.com](mailto:awenutes@aol.com)

#### Tuesday, May 23, 1130AM.

Ladies luncheon Montgomery's (13190 E. Colossal Cave Rd Suite 190Vail, Arizona 85641 520-762-574-9670 or [keek9553@gmail.com](mailto:keek9553@gmail.com).

Saturday May 27, 6 PM Meet at Dairy Queen for Ice Cream (13160 E. Colossal Cave Rd. #130Vail, AZ 85641 520-762-0343). Contact Jeff Murch 520-603-3579 or [TucsonArizonarep@aol.com](mailto:TucsonArizonarep@aol.com)

Monday May 29, 7AM Memorial Day Parade at Tucson Estes Parkway. Breakfast after the Parade. Contact: Jeff Murch 520.603.3579 or [TucsonArizona-Rep@aol.com](mailto:TucsonArizona-Rep@aol.com)

## June Rides

Saturday, June 3, 8 AM Breakfast at American Legion Post 109 (15921 S. Houghton Rd., Corona De Tucson) Ride to Follow. Contact Dwight Irwin 520-574-9670 or keek9553@gmail.com.

Sunday, June 11, 8AM Regular monthly meeting @ Golden Corral (6865 N Thornydale) Ride to Follow.

Saturday, June 17, 8 AM

Breakfast ride to Reb's Cafe (1020 W. 4<sup>th</sup> St. Benson, Az. 520-856-8206). Meet at Chevron, Wilmot and I-10. Contact

Jeff Murch 520-603-3579 or TucsonArizona-rep@aol.com.

Saturday, June 24, 7 AM Breakfast ride to Wild Horse (309 McKeonwn Ave. Patagonia, Arizona, 520.394.2344) Meet at Chevron, I-10 & Wilmot. Contact Dwight Irwin 520-574-9670 or keek9553@gmail.com

## **Future Dates to Note:**

October 12-16, 2017 4-Corners Rendezvous Tucson, Arizona. Tucson Area Retreads Motorcycle Club hosting. Meeting hopefully at Voyager RV Resort (Earl and Dave to check w/ management). See flyer/registration once available in our Tucson Area Newsletter.

Friday, December 15, 2017

Retreads Christmas Party Catered by Golden Corral. Music by: TBD.

Ticket prices: depends on rent for auditorium, catering and any other items the club may be paying for.

**Please call the contacts indicated for each ride if you are going to participate . Plans may change and rides may head to a different location from those listed. Times shown are departure times—Be fueled and READY TO RIDE! Also, if the restaurant has an early head count they can provide us with better and faster service.**

### **New England Region (ME, NH, VT, MA, RI, CT)**

Ron & Robin Cardin ([newenglandretreads@aol.com](mailto:newenglandretreads@aol.com))

97 Spruce Rd  
Norwood MA 02062  
617-281-2134

### **Mid Atlantic Region (NJ, PA, MD, DE, WV, VA)**

Art Grantz  
87 Cold Springs Dr.  
Manchester PA 17345  
717-266-1112  
[artgrantz@yahoo.com](mailto:artgrantz@yahoo.com)

### **Mid South Region (NC, SC, GA, AL)**

James Blease  
54 Donald Sumner Rd  
Nashville GA 31639  
229-599-2902  
[jamesblease01@windstream.net](mailto:jamesblease01@windstream.net)

### **North Central Region (IA, MN, ND, SD, NE, UP MI)**

Warren & Cindy Rose  
521 W. Thayer Ave.  
Bismarck ND 58501  
701-221-2318  
[wfroese@bis.midco.net](mailto:wfroese@bis.midco.net)

### **Four Corners Region (AZ, NM, UT, CO, NV, WY, So CA)**

Dwight & Carolyn Irwin  
9670 E. Baber Lane  
Tucson AZ 85747  
520-574-9670  
[keek9553@gmail.com](mailto:keek9553@gmail.com)

### **New York Region**

Dave & Phyllis Hunter ([dave@aslsystems.com](mailto:dave@aslsystems.com))  
1918 State Hwy 7  
Unadilla NY 13849  
607-369-9116

### **Sunshine Region (FL)**

Robert & Karen McGhee  
1997 SE Franciscan St  
Port St Lucie FL 34983  
772-528-4547  
[lobosmcg@aol.com](mailto:lobosmcg@aol.com)

### **East Central Region (IL, IN, KY, MI, OH, TN)**

Jim & Kay Mosley  
304 Broadway Ave.  
Alma IL 62807  
618-547-7364  
[karlymosley@gmail.com](mailto:karlymosley@gmail.com)

### **Gateway Region (LA, MS, AR, OK, MO, KS)**

Harold & Wanda Dissmeyer  
8176 Oakland Rd  
Oakland AR 72661  
870-431-4531  
[dissmeyer@centurytel.net](mailto:dissmeyer@centurytel.net)

Gateway Region RETREADS®

### **Northwest Region (No CA, OR, WA, ID, MT)**

Montana State Rep  
Terry Sullivan  
406-721-4106  
[terryandfelicia@montana.com](mailto:terryandfelicia@montana.com)  
Montana Retreads®

**UPDATED**

## **Ride Reports**

Wednesday, April 5: At 10, several Retreads showed up at the meet place. Dan led us north on 77 and then up 79 to Park Link Road and over to I-10 in the back way to the Stockyards and Cattleman's Cafe. It was AUCTION DAY and I have never seen so many trucks and trailers. The auctioneer was hard at it when we went in for breakfast/lunch - most of us were starving by then. Lunch was good, but we didn't get to visit much because the cafe was crowded. There were 9 of us on the ride: Dave S., Dave P., Joe & Donna, Jim R., Dan & Aina and we met Dennis & Arlyce there. Roger Pearsall, Van, & one other nameless Retread (because of my memory and I am sorry) left us on 79 and headed for Florence and points beyond. It was a great day to ride and I think everyone had a good time. Dave P. brought two new Voyager visitors along; Tom & Debbie are from Michigan and live not far from Ron & Candy. Submitted by Aina

### **April 15th Ride**

Our ride to the Vail Steakhouse was a short but scenic ride, we headed north on Wilmot to Valencia & then east to Old Vail Road, where we took a right. Old Vail Road changes names on the east side of Houghton to Mary Ann Cleveland Rd., which we continued on until we came to Colossal Cave Rd., and took a right & rode down to the Frontage Rd., where we turned left & it was only a very short distance to the Vail Steakhouse. They were expecting us & had a room all set up for our group. I believe we all enjoyed our lunch, and I know everyone enjoyed themselves, as everyone seemed to be talking at once. I never did get all the bikes counted, kept being interrupted, but we did have 2 cars, and I think we had 30 in attendance....anyway Dwight & I enjoyed ourselves...it is always enjoyable being with our Retreads. Submitted by Carolyn

### **Canyon De Chelly Ride**

#### **Friday, March 31, 2017 8AM**

Good thing we began at 8AM (it was cool). Judy Aitken was snug in her car but as soon as we arrived she jumped out with warm donuts to give us strength for the long trip. We assembled and waited for Dusty Samouce (later we discovered he did not receive the meeting time change and was making the trip at 7AM alone—we apologize to Dusty for the error).

We had 10 bikes and 2 vehicles (Van and Barbara and Dan and Aina) begin our journey. We stopped in globe for fuel and then traveled to Showlow to the Cattleman's. Judy had arranged a private room (warm and cozy) and I believe everyone enjoyed their meal and got a chance to warm up. It got progressively cooler and cold towards the end of our ride. We hit snow, wind, and cold, generally not ideal conditions but we were troopers (plus we were way too far away from home to turn back). The lodge was wonderful and the rooms were very nice. There was a cafeteria at the lodge so we could walk to dinner.

#### **Saturday, April 1, 2017**

This was the day we had scheduled to go into the Canyon. Our tour was not until 2PM so we spent the morning and early afternoon conversing and soaking up the sun. It was bright and sunny, and in the sun warm. We all enjoyed just relaxing and getting to talk to one another. The ride into the Canyon was great. 6 wheeled, 3 axle vehicles took us into the Canyon. The guides were friendly and informative. We all ended up at one rest stop and marveled at the Canyon from the bottom and how the dwelling had survived so many years (without Modern technology and such). Peaceful and relaxing (once we stopped), traveling down a creek bed and missing quicksand and rocks, etc. made for a bumpy ride but the views were worth it.

Some ate at the cafeteria and some ventured to town to try the local diner (The Junction). All in all an enjoyable day had come to a end.

#### **Sunday, April 2, 2017**

This was the day we were going to ride the rim. We began on the north side (3 stops). We discovered that to "see" the view you had to walk to the edge. We ended up spending more time than we originally thought we would on discovering the rim. The south rim ride was longer and had many more stops. Again we had the afternoon and we

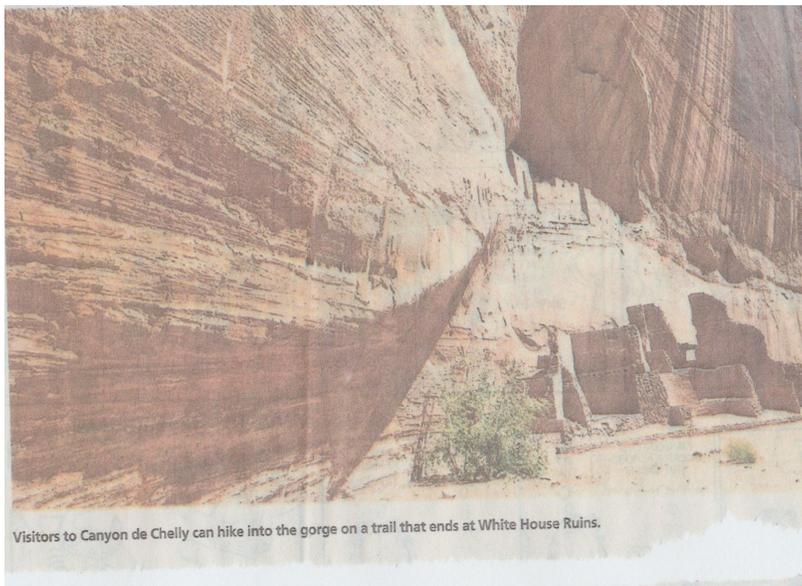
made our way to all the stops. We did run out of time for the "White House" which was a dwelling area that you could hike down to and see up close and personal. Gives us a reason to return now that we have explored and know more about the area. It was interesting to see the Canyon from above when the day before we were down at the bottom looking up.

### Monday, April 3, 2017

We packed up to leave for home. We had breakfast in Holbrook. The diner's sign said "Motorcycles welcomed" so you know we had a good time. Once back on the road we took the route through Globe (fuel stop); Miami and back around to Coolidge since route 77 was closed for construction (9AM-3PM). Of course we had to stop for lunch and a few stopped at Dairy Queen in Picacho to complete our day.

Again it was a great overnight trip and it was very relaxing. We always say we need to have more of these overnight trips as it is fun and we get to visit.

Al & Wanda, Dave & Iris, Ron & Candy, Ellen & John, Liz & Earl, Glenn & Nancy, John & Nancy, Dusty Samouce, Dan & Aina, Van & Barbara, Jeff & Cecilia



Visitors to Canyon de Chelly can hike into the gorge on a trail that ends at White House Ruins.

Thanks, Cecilia for the ride report of the trip, the picture and newspaper article. It sounds like it was great time.



### Taco Sunday April 23

With all the snowbirds leaving, we had a good group, 9 M/C 2 more at Circle S carrying 25 riders. It was a great surprise to see Lee Aiken there, he's able to drive his car and is recovering very well, Judy rode her bike with us, Good time as always and Grumpy did her job well. After taco's we rode over Grants Pass stopping at the overlook so Liz could take pics of the flowers etc.. then on to Dairy Queen on 22nd St for a little desert. BE-U-TI-FUL day..

Dave and Iris

### Visit Canyon de Chelly

Canyon de Chelly National Monument is one of those places almost everyone has heard of but only a handful of folks have actually visited. Let's change that.

Two rim drives offer stunning vistas. Sheer cliffs plunge hundreds of feet to lush bottomlands lined with corn crops, pastures and cottonwoods. It's a staggering blend of high drama and pastoral beauty. Canyon de Chelly shelters thousands of archaeological sites and dozens of Navajo families who still live and farm there during warmer months.

The North Rim Drive is 17 miles with three overlooks at prominent cliff dwellings. The South Rim Drive (19 miles) with seven viewpoints is even more spectacular. At White House Overlook, visitors can hike into the canyon along a beautiful trail (2.5 miles round trip) that switchbacks down the sandstone wall for a close-up look at an ancient multitiered pueblo.

Further exploration requires a guided group tour or a Navajo guide for jeep, horseback or hiking outings. Tours leave daily from Thunderbird Lodge in the park. A four-hour tour costs \$70; 928-674-5842, [www.thunderbirdlodge.com](http://www.thunderbirdlodge.com). You'll also find registered tour operators near the visitor center.

## Tucson Arizona Retreads Notes-April 2017

We had guests of Ron and Candy Harsh, Tom and Debbie. They ride Victory motorcycles however they may be changing now that Victory has said they will cease operations. Welcome and we hope to see them next year when they return.



Roger Deevers told us all about road snakes (those shiny patch places in the road). They can be slippery and cause motorcyclist trouble. DW related a story that one time he traveled over one and unbeknownst to him it wrapped around his front tire. He woke up the next morning and it had hardened. He and his companions spent a few hours getting him on the road to the dealer to get the situation repaired. Moral of the story...watch out and always be looking...you just never know what could happen on the road.

Lee Davis won the 50/50 raffle however he is unable to sell tickets at the next meeting. Judy Aitken volunteered. We will catch Lee when he returns next year.

Christmas party Friday, December 15, 2017. Location is Tucson Estates Club house which will be decorated so all we have to do is set our tables and bring our plates, etc. to enjoy our meal from Golden Corral. Prices stay the same. We also hope to have entertainment so mark your calendars and enjoy an evening with your Retreads friends.

We have set our 4 corners rendezvous for October 12-16, 2017 at Voyager RV park. Our flyer was sent to all members. We hope that many can return (early in some cases) to enjoy our rally!

We voted and passed 2 motions. 1 was that our May meeting moved to May 7<sup>th</sup> (Golden Corral moved our reservation). Meeting will begin at 8AM. 2<sup>nd</sup> motion was that Dennis and Arlyce Johnson will bring to the next meeting the "entertainment" options and we will vote on their suggestion.

Don't forget to check out members "For Sale" items in the newsletter.

Carolyn Irwin informed us that long time member Jerry Pancost passed away. Sandra will schedule an open house in the future. Also another former member Carol Hagleson is ill, for those who remember as she has not been in the club for many years now. Remember May 7 is our next meeting and it begins at **8AM (EARLIER time)**. **Time changed and will remain until next October!**

### **Bikers Prayer**

Biker angel be my guide  
As I climb upon my scooter to ride  
Let your halo light the way  
And keep me safe from harm today  
Let your wings provide me wind and air  
And send it coursing through my hair  
Find me a peaceful sunny place  
And let it shine upon my face  
Keep the clouds and rain at bay  
And keep me dry throughout the day  
Watch over my brothers who ride with me  
Keep them safe and close to thee  
Keep my wheels upon the ground  
So I'll return here safe and sound  
But should disaster be my fate  
Guide me through to Heaven's gate  
If I must join my fallen brethren  
Please show me the way to Biker Heaven

Biker  
Prayer  
Sent  
In  
By  
Judy  
Aitken



Our deepest sympathy to Jerry Pancost's family. Jerry was a long-time member of The Tucson Area Retreads.



## SAFETY CONCERNS

Roger Deevers, Safety Officer



### Making The Grade

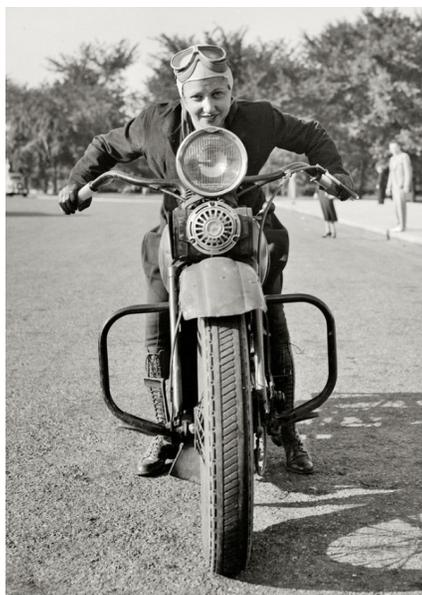
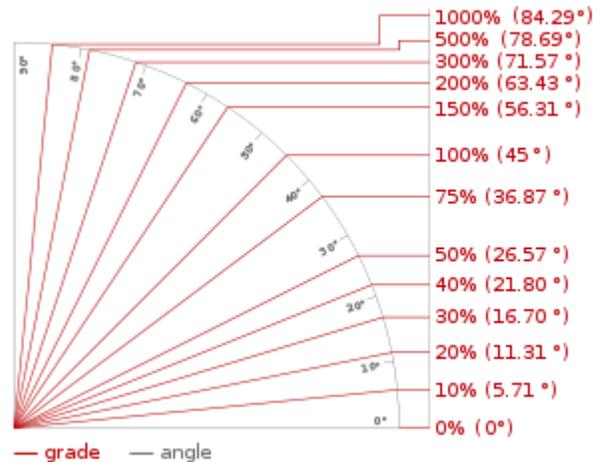
Signs warning that there is a "grade" ahead, otherwise known to most of us as a hill, can be difficult to interpret if not confusing. What is this sign telling me? Just how steep is this hill? Seeing a higher percent number would, of course, mean a steeper hill. Since the information is posted in percentages instead of degrees one would think that 100% would be the total of something, like straight up, right? Wrong! Zero percent is level but 100%, in grade language, is 45 degrees. It is extremely unlikely that one would encounter a 45 degree or a 100% grade anywhere on America's highways. These warning signs are primarily intended for trucks and semis especially those carrying heavy loads. For us they mean there may be slower moving vehicles ahead and we may need to apply our brakes more cautiously to avoid them overheating and perhaps experience brake fade or even failure. Brake fade is when they become overheated to the point that even though you are applying more pressure they seem to glide, not effectively slowing you as though there is oil on them. So, if you see a sign that indicates a 18% or 20% grade or more, get ready; you may be going down hill fast.

Sally Halterman, the first woman granted a license to operate a motorcycle in Washington, D.C. [1937]

Sent in by Roger Deevers



www.alamy.com - ARMJ48



### Motorcycle Road Trip

LOS ANGELES, CA – September 21, 2016 – [EagleRider](#), the world's largest motorcycle rental and tour company, announced a new product today destined to raise the bar on customer travel experience. This latest innovation is a new kind of Road Trip where you meet with a group of people hailing from all over the World and then ride together or go off alone as you please while all your luggage is transported for you separately to your next hotel on the route. Meanwhile the entire way through you have access to all day support from a professional staff for whatever question or problem you might encounter. This more convenient and more dynamic version of the traditional Road Trip has long been EagleRider's vision of what an adventure should offer, and now that vision has

**Motorcycle Road Trip** become a reality in 13 different tours from Los Angeles to Miami with more routes being added every month. EagleRider Founder and CEO Chris McIntyre comments “The new EagleRider Road Trip is a culmination of many things that we have been working towards. Now thanks to our increased expertise, resources and most importantly our dedicated staff, we can offer this new kind of adventure that features the safety and reassurance of EagleRider Supported group departures with the flexibility and freedom of riding on your own. The end result for the rider is a dream experience you’ll never forget.”

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### **Woman Breaks World Record 11,235 Mile Motorcycle Expedition**

NEW BETHLEHEM, PA – July 1, 2016 – ([Motor Sports Newswire](#)) – Deena Mastracci never says no to a new challenge. Refusing to be outdone by her fiancé, professional endurance driver Carl Reese, (who set the fastest time on a motorcycle from Los Angeles to New York), Mastracci decided to set her own long distance motorcycle record; but first, she needed a motorcycle license, no easy feat in itself.

Mastracci’s cross-country trip of more than 11,000 miles began June 1 in Santa Clarita, California. She had no prior on-road experience other than that gained at a one-day class at Streetmasters Motorcycle Workshops—on a closed racetrack—as part of her preparation and a Motorcycle Safety Class given at the local college for her motorcycle test. The coast-to-coast ride by way of the Arctic Circle was no vacation as Mastracci encountered a variety of challenging road conditions, including snow, mud, ice, 50 mph wind, flooded roads and golf ball sized gravel. Her route included the full length of the Dalton Highway (one of the world’s most dangerous roads), a treacherous road that leads to Dead Horse, Alaska over the Brooks Mountain Range. Her journey included pit stops in Prudhoe Bay, Alaska; Denver, Colorado; Brookfield, Connecticut; and Grand Rapids, Michigan before concluding in New Bethlehem, Pennsylvania. Mastracci covered an average of 400 miles per day. During the third week of her journey, she travelled 1,000 miles from Denver, Colorado to Hammond, Indiana within a 24-hour time period, a feat that is only attempted by the most seasoned riders, often referred to as an “Ironbutt Challenge.”

Mastracci’s total mileage of 11,236 miles surpassed the previous record of 9,000 miles held by Clif Chu set back on July 23, 2012. Clif’s journey was witnessed by William Schoetteler.

Mastracci’s very first motorcycle ride was not only a successful attempt to set a record for “Longest Distance Traveled by a New Motorcycle Licensee,” but was also a way to bring attention to the work of the Motorcycle Relief Project, a nonprofit charity that helps veterans with PTSD and other injuries. The group arranges multi-day motorcycle tours and other activities and also offers counseling for veterans in an effort to decrease suicides. Additionally, Mastracci hoped her ride would inspire other women who may feel intimidated by driving a motorcycle.

“My journey was the trip of a lifetime: a terrifyingly beautiful ride and an incredible learning experience all in one,” said Mastracci. “Everything about the voyage was a challenge for me. From navigating in traffic to maneuvering through mud and ice, it was very tough. While challenging, this journey was nothing compared to the trials that our armed forces face on a daily basis, which is why the work that the Motorcycle Relief Project does is so important to me.”

Reese, who followed Mastracci on the journey on a separate motorcycle as a safety precaution, said, “It was remarkable to see how Deena evolved as a rider over the course of her journey. Going from no on-road experience to tackling more than 11,000 miles over the course of 27 days is nothing short of epic! I am so proud of her for taking on and conquering such a challenge.” No stranger to setting records, Mastracci (together with Reese and Rodney Hawk) already holds the Guinness World Record for the “Shortest Charging Time Cross-Country Trip in an Electric Vehicle” and as part of Reese’s driving team, has helped set records for the “Fastest Time for Crossing the USA in an Electric Vehicle (EV)” and for a “Double Transcontinental Trip (LA-NYC-LA).” She holds a total of five EV records all set with a Tesla P85 D. Whether as a couple or individually, Mastracci and Reese are always seeking to accomplish new driving feats. For this record attempt, Mastracci rode a used F800GT BMW motorcycle purchased at West Valley Cycle Sales in Los Angeles, CA, the oldest BMW Motorrad Dealer in the United States. This attempt was Mastracci’s first individual record, and has been submitted to Guinness World Records book for formal verification.



## Historic Female Riders

## Adeline & Augusta van Buren

Facts: These two sisters were the first women to navigate Pikes Peak on a motorized vehicle of any kind and are often billed as the first women to ride solo motorcycles across the United States. They were inducted into the AMA Motorcycle Hall of Fame in 2002. And Sturgis Hall of Fame in 2003.

In 1916 these two affluent sisters from New York set out to prove that women should be used as dispatch riders in the war effort and in order to prove their potential, decided to ride across the United States. Adeline and Augusta came from an active family so it wasn't a real shock

when they showed up on a pair of new Indian Power Plus motorcycles, hell bent on proving women can ride as well as men. Unlike the Hotchkiss women, they were intent on making a point. In order to show they had the moxie and skill to handle the grueling demands of riding bikes long distances, they set out on their own 5,500 mile ride to San Francisco on July 4, 1916. The route took them through Chicago, into Colorado and Utah with many stops both voluntary and involuntary along the way.

They faced harsh terrain of the unimproved roads that connected the two coasts in addition to harassment from law enforcement and folks discriminating against them for just being female. According to their Hall of Fame bio they were even arrested for wearing men's riding clothes on a couple occasions. In Colorado, they made their official mark in the history books by becoming the first women to summit the 14,000 tall Pikes Peak hill climb (just for fun, not in any type of competition). In fact they were the first females to accomplish the task in any type of modern conveyance for that matter. Their three month long transcontinental mission was accomplished on September 2. The fanfare in the media surrounding their effort made the ride seem more like a vacation than a political statement or historical achievement it was intended for. Afterwards, it was no surprise, Adeline's application to join the military was still rejected, but the point had been made. Women are awesome. While Adeline went on to become a lawyer in NYC, Augusta became a pilot and joined the female flying club called the 99s, which was started by Amelia Earhart. The 99s were considered the inspiration for the Motor Maids MC Club.

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## Motorcyclist Magazine Relaunches With Expanded Format

### Enhanced Print Magazine to Include Larger Cut Size, Thicker Paper Stock and Expanded Feature Articles

IRVINE, CA – February 13, 2017 – Bonnier Motorcycle Group today announced a newly redesigned Motorcyclist magazine with the launch of the publication's March/April issue, scheduled to hit newsstands February 28. In order to support its dedicated readers, Motorcyclist will move to a thicker paper stock and enlarged size. In addition, Motorcyclist will have increased pages and will be offered in six issues per year, allowing for the magazine to focus on expanded feature stories with engaging photographic spreads.

"I have been reading Motorcyclist magazine since I was a child, so this relaunch was very important to me," said VP, Group Publisher Andy Leisner. "The new Motorcyclist had to present motorcycling in a way to inspire people to buy motorcycles and ride, just like how it influenced me. The new format, quality, and presentation does this by showcasing our sport with style, class and excitement."

Motorcyclist is the oldest continually-published motorcycle magazine in the world, with its first issue going to print in 1912. As the magazine enters a new era, Zack Courts and Ari Henning will share Executive Editor responsibilities in leading the brand.

"We didn't take this redesign lightly," Courts said. "We know the readers have come to count on this magazine for the true enthusiasts' view of motorcycling. We've chased stories and photos from around the world for this issue. That's our plan now: find the most interesting snapshots of two-wheeled culture and deliver them to people with great imagery and imaginative storytelling. Motorcycles are a huge part of our life, and we think the readers will be able to feel that every time they turn the page."

The first edition of the relaunched magazine will include articles on subjects as varied as the story of the grandfather of the popular Adventure-bike category, the 1981 BMW R80 G/S, as well as an in-depth profile of the man behind the strident designs of KTM.

## History International Female Ride Day

The concept of International Female Ride Day<sup>®</sup> (IFRD) was rooted in a much earlier idea by its founder but finally came to reality with its introduction in Canada on that first Friday in May, 2007. It is the sole brain child of motorcyclist [Vicki Gray](#), owner and founder of MOTORESS<sup>®</sup> an avid globally known motorcycling advocate. It was promoted initially as a national event with the intent of becoming an International campaign. But in its initial year, the “JUST RIDE!<sup>®</sup>” idea caught fire and went global.

Women motorcycle riders in Canada, across the United States, The Netherlands and Australia joined in. It was immediately embraced by thousands of women riders making its introduction truly an international success. Its achievements continue to drive it forward today, now a decade later and permanently etched into every woman rider’s agenda – now the first Saturday in May.

*“The day was born with the purpose of emphasizing the fact that many women ride and enjoy motorcycling at all levels. My initiative of implementing a day where female motorcyclists simply got on their motorcycles and rode would truly underline this fact”,* stated Vicki Gray.

International Female Ride Day<sup>®</sup> additionally promotes women in motorcycling and encourages other women to take up the activity. The numbers of women motorcycle riders steadily increases, and certainly more so in recent decades (women’s social values have changed, advanced, etc.)

*International Female Ride Day<sup>®</sup> provides a platform for women riders to bond with other women, develop friendships and continue to enjoy motorcycling!”* exclaims Gray.

In its conceptual design, step one was to introduce the campaign under the principle of a synchronized day where women globally would simply “JUST RIDE!<sup>®</sup>”. Ms Gray recalled similar successful campaigns such as “Live Aid” the famed coordinated music concerts to help HIV/Aids. Also the successful American motorcycle safety campaign “Ride to Work Day”. These global actions combined with a long-term goal of becoming a standard in women rider’s lives just as “mother’s day” has become.



Al Rode & Wanda Gentry

Dale Fay Brown

Gail Barry

Tom Gail Becker

Marv Grindvold & Shelia Kailin



*“Actually, you could say my injuries are motorcycle related. I sat on my grandmother’s motorcycle, and she wasn’t too happy about it.”*

## Ladies motorcycle boots with bling





Retreads tee shirts are for sale.  
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 Extra \$2. for 2X for either  
 These prices are for long sleeve  
 or short sleeve. See Cecilia or Jeff



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Front tire Michelin Commander 2,  
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 wildwolf1944@gmail.com



If you are a member of the AMA  
 please send me your Member ID  
 and expiration Date. This helps us  
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 rally's/sanctioned events) costs  
 (lowers it). If you can forward this  
 information it would be greatly ap-  
 preciated. Jeff & Cecilia Murch

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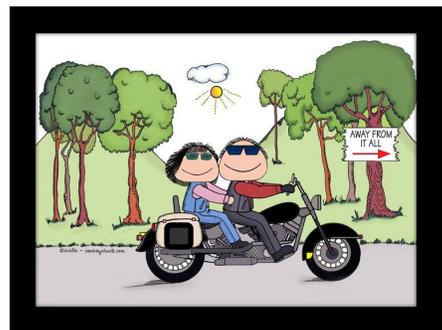
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